

Chartership Support Buddy Scheme

🕒 WE ALL NEED SOMEONE IN OUR CORNER.

Getting chartered can feel daunting. Have I got enough skills and experience to do it? Isn't it for people more senior than me? What's involved? Where can I go for help? How can I convince my employer it's worthwhile?

If this sounds familiar, then you're not alone. These are just some of the worries that go through our members' minds when thinking about achieving Chartered PR Practitioner status.

That's why we set up the Chartership Support Buddy scheme - a group of volunteers who've already achieved this badge of professionalism and are ready to help you on your journey to becoming a Chartered PR Practitioner.

🕒 WHAT IS THE CHARTERSHIP SUPPORT BUDDY SCHEME?

The Chartership Support Buddy scheme is a 90-strong network of our members ready to share their experiences of becoming chartered and offer you advice on preparing for the Chartership assessment. Experts in their field, they're as committed as we are to the development of PR professionals in their ethical and strategic practice.

🕒 HOW CAN A BUDDY HELP ME?

A buddy is there to support you in getting chartered. That can mean different things to different people. It could be a quick phone or Teams call to get more of a sense of whether it's right for you. It could be more in-depth, asking what key things you should be focusing on, giving reassurance about your skill level and experience, or talking through case studies and questions.

The point is, you're not alone. Having a buddy is a great opportunity to hear about someone else's experience, get guidance and support, and ultimately help you get ahead in your own career.

🕒 HOW CAN I FIND A BUDDY?

Our buddy scheme is informal and its self-service, meaning you are in complete control of your buddy experience. To find a buddy, simply log into the [member-only page online](#) (login required) for a list of members who are participating in the scheme. Our buddies work in all areas of PR - independently, in PR agencies and in-house for organisations in a variety of industry sectors. Just get in touch with them directly. They will be pleased to hear from you and ready to help you get started on your Chartership journey.

Find your buddy [online](#) today.